# Media Release

Syngenta UK Ltd.

Granta Park, Little Abington, Cambridge, CB21 6AL Tel: 01223 883400 Therese Carter Marketing Communications Manager Tel: 01223 883400 Email: therese.carter@syngenta.com

Media contact:

www.syngentaturf.co.uk

Cambridge, UK, 9 January 2025

# New Evopac from Syngenta

Greenkeepers and turf managers in the UK and Ireland will be among the world's first to experience the innovative new Syngenta Evopac packaging this season. The Evopac makes spraying operations simpler and safer, while also being fully compatible with closed transfer systems (CTS) using the easyconnect coupling.

On display for the first time at BTME in Harrogate (21 – 23 January 2025), Evopac and easyconnect offers ease of handling packaging, accurate measuring and fast sprayer filling essential for timely turf applications. The new packaging will start to arrive with turf managers from January 2025, and introduced across the company's range of liquid products over coming months.

Designed in close collaboration with practical sprayer operators in the UK, the Evopac includes a range of features for ease of handling and safe use. It has significant advances for use with conventional measure and pour sprayer filling, as well as the new CTS technology.

The ergonomic pack includes handles that are designed to rotate for left or right-handed operators, as well as being large enough to work easily when wearing protective gloves. The handle design enables operators to easily remove packs from the box, as well as to carry multiple packs.

A translucent pack allows operators to clearly see the contents, along with graduations of measurements marked up $\rightarrow$ down and down $\rightarrow$ up – to show remaining contents when pouring manually, or when using upside down on a CTS dispenser to measure part packs. The pack also means operators can visually check that the container has rinsed fully.

When used in conjunction with a CTS - as will increasingly become the norm for operators – products can be transferred direct into the sprayer without the need to open or pour the container manually, thereby eliminating the risk of associated spills or any operator exposure.



The symmetrical Evopac design is balanced and stable when mounted on the CTS. It also facilitates more efficient automatic container rinsing that ensures all the product ends up in the tank and working on the turf, as well as creating clean packaging for 100% recycling. The easyconnect caps on the Evopac are made from the same material as the bottle, so can be left on to drain and recycle together.

Introducing the Evopac, Sarah Hughes, Syngenta Turf Business Mangers for the UK & Ireland, said: "Evopac plays a key role in Syngenta's sustainability responsibilities, as well as providing a better experience for customers.

"Turf protection products can have risks associated with them when it comes to their handling and useage. Evopac and closed transfer systems are an important step in mitigating those risks for operators, customers' businesses and the environment."

Leading sprayer operator, lain Robertson, added: "The features of the Evopac we're most excited about is the translucent pack, so you can see what's in the can and check the rinsing after use. The fact that the labels aren't wrapped all around the can, so you can see the graduations. Plus, you can invert the pack and the graduations still work in both orientations for how much is in there.

"The new caps are fantastic too, as you can either use it as a conventional lid by unscrewing it, or with the CTS unit. No foils, it's Syngenta standard, but love that. The handles are rigid enough to feel safe lifting them, but pliable enough to fold out of the way. Little grips on the bottom make it easy to handle when you've got your PPE on.

"When you use the Evopac in practice, you realise that all the little wish lists as an operator have been ticked. The whole package makes it safer and easier for everyone to use."

Evopac will become the standard packaging for all Syngenta liquid products for turf supplied in 1, 3, 5 and 10 litre packs.

For further Press Information please contact:

Sean Loakes Syngenta Turf Technical Manager UK & Ireland Tel: 07831 161912 Email: <u>sean.loakes@syngenta.com</u> Sarah Hughes Syngenta Turf Business Manager UK & Ireland Tel: 07734 958813 Email: <u>sarah.hughes@syngenta.com</u> Mark Sanderson TOP PR Ltd Tel: 0777 568 1818 Email: mark.s@toppr.co.uk



### About Syngenta

Syngenta is one of the world's leading agriculture companies, comprised of Syngenta Crop Protection and Syngenta Seeds. Our ambition is to help safely feed the world while taking care of the planet. We aim to improve the sustainability, quality and safety of agriculture with world class science and innovative crop solutions. Our technologies enable millions of farmers around the world to make better use of limited agricultural resources. Syngenta Crop Protection and Syngenta Seeds are part of Syngenta Group. In more than 100 countries we are working to transform how crops are grown. Through partnerships, collaboration and The Good Growth Plan we are committed to accelerating innovation for farmers and nature, striving for regenerative agriculture, helping people stay safe and healthy and partnering for impact. To learn more about Syngenta visit <u>www.syngenta.com</u> and <u>www.goodgrowthplan.com</u>

### For UK specific Turf & landscape information and advice, please visit: <u>www.syngentaturf.co.uk</u> Follow on X @syngentaturfuk

Data protection is important to us. You are receiving this publication on the legal basis of Article 6 para 1 lit. f GDPR ("legitimate interest"). However, if you do not wish to receive further information about Syngenta, just send us a brief informal <u>message</u> and we will no longer process your details for this purpose. You can also find further details in our <u>privacy statement</u>

#### Cautionary Statement Regarding Forward-Looking Statements

This document may contain forward-looking statements, which can be identified by terminology such as 'expect', 'would', 'will', 'potential', 'plans', 'prospects', 'estimated', 'aiming', 'on track' and similar expressions. Such statements may be subject to risks and uncertainties that could cause the actual results to differ materially from these statements. For Syngenta, such risks and uncertainties include risks relating to legal proceedings, regulatory approvals, new product development, increasing competition, customer credit risk, general economic and market conditions, compliance and remediation, intellectual property rights, implementation of organizational changes, impairment of intangible assets, consumer perceptions of genetically modified crops and organisms or crop protection chemicals, climatic variations, fluctuations in exchange rates and/or commodity prices, single source supply arrangements, political uncertainty, natural disasters, and breaches of data security or other disruptions of information technology. Syngenta assumes no obligation to update forward-looking statements to reflect actual results, changed assumptions or other factors. ©2022 Syngenta. Rosentalstrasse 67, 4058 Basel, Switzerland.